

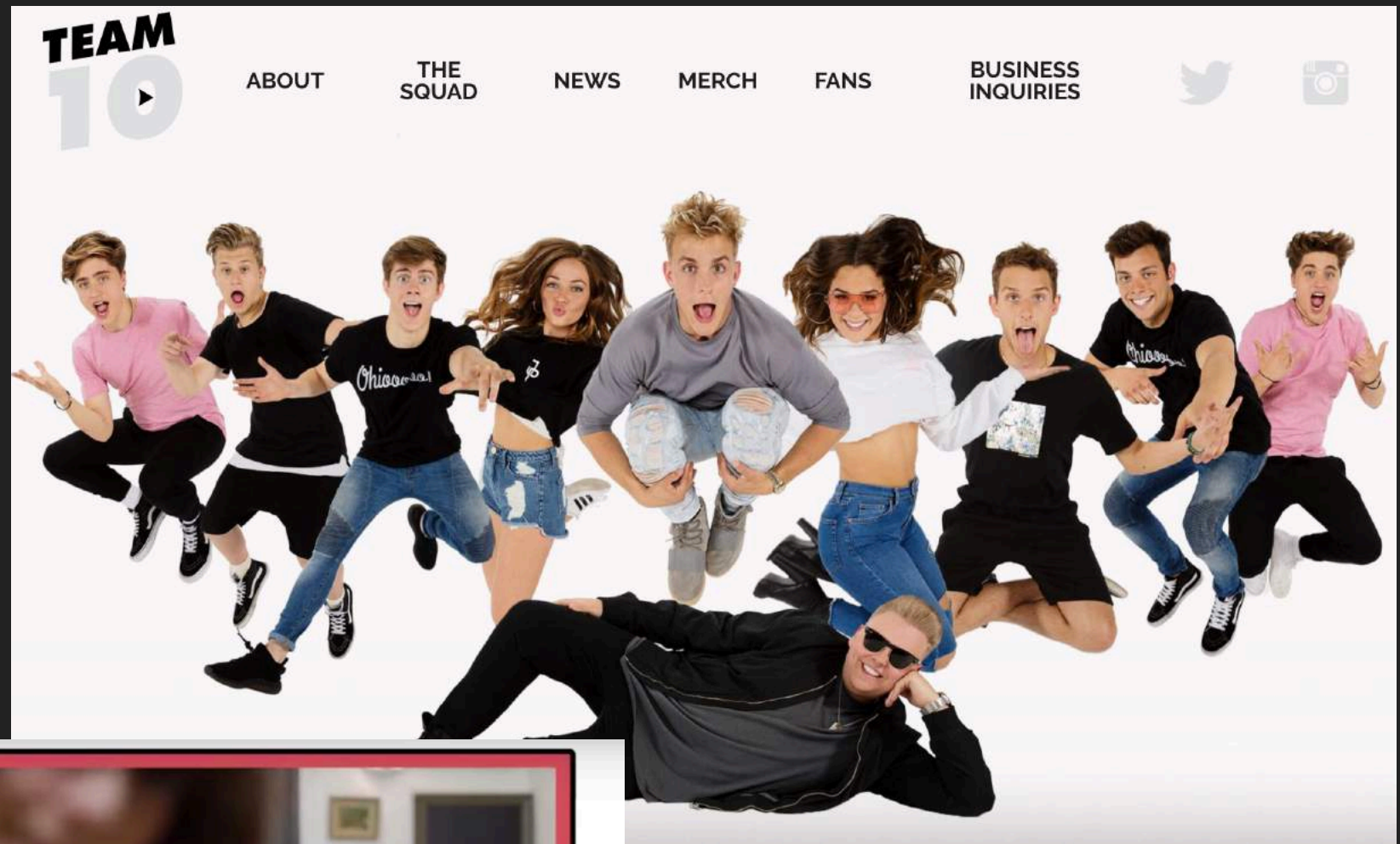
TRENDGAME

VISUAL DECK

WE LIVE IN THE AGE OF THE INTERNET CELEBRITY



A WORLD WHERE
ANYONE CAN
GET FAMOUS



 @gracehelbig

 gracehelbig.tumblr.com

 @gracehelbig

 itunes.com/NotTooDeep

 represent.com/ItsGrace



A WORLD OF
POWER HUNGRY
CHILDREN.

**TRENDGAME IS THE STORY OF 16 YEAR OLD
INTERNET CELEBRITIES TRYING TO
STRAIGHT UP GAME OF THRONES STYLE
DESTROY EACH OTHER**

**BUT WITH LESS VIOLENCE AND MORE RETWEETS
BUT STILL SOME VIOLENCE.**

DOUBLE LIVES

PUBLIC



PRIVATE



DOUBLE LIVES

PUBLIC

PRIVATE



HOW TESSA STAYS POSITIVE! 136K views • 4 days ago	CHAD TEPPER AND RAY DIAZ DO THE PANCAKE ART 342K views • 1 week ago	PERFORMING ON LIVE TV FOR THE FIRST TIME! 247K views • 2 weeks ago	MEETING BROOKSTERS AND COSTELLARS AT 189K views • 2 weeks ago	HIT OR NOT?! INSTAGRAM EDITION 577K views • 3 weeks ago
ONE YEAR OF TEAM 10 - THANK YOU! 592K views • 3 weeks ago	TEAM 10 RAP BATTLE - CHAD TEPPER VS KADE 292K views • 1 month ago	BACK TO SCHOOL ADVICE WITH TESSA BROOKS 486K views • 1 month ago	WHO IS ALEX'S FAVORITE MARTINEZ TWIN? 407K views • 1 month ago	TEAM 10 FASHION POLICE: INSTAGRAM EDITION 392K views • 1 month ago
ERIKA COSTELL'S MORNING ROUTINE! 609K views • 1 month ago	CHANCE AND TESSA READ CHessa FANFIC! 1M views • 1 month ago	TEAM 10 OFFICIALLY WELCOMES CHAD TEPPER 1M views • 1 month ago	TEAM 10 RAP BATTLE - EMILIO VS IVAN MARTINEZ 577K views • 1 month ago	MASSIVE TEAM 10 FANMAIL UNBOXING! 747K views • 1 month ago



SCREENS WOULD BE USED TO:

SHOW INNER LIVES OF CHARACTERS VERSUS THEIR PUBLIC PERSONAS

DEMONSTRATE HOW THEY CREATE A THEM-CENTRIC UNIVERSE FOR THEMSELVES ONLINE

SHOW HOW THEY'RE PRETTY ISOLATED FROM EVERYONE IN THE REAL WORLD

EXCESSIVE DRAMA OF HOUSE OF CARDS



TONE/GENRE HUMOR OF COMMUNITY



WORLD OF THE SOCIAL NETWORK, 2.0

